Monaco MBA Program
A UNIQUE LEARNING AND NETWORKING EXPERIENCE
Opting to pursue an MBA is a significant decision in life. Selecting the right one is even more of a challenge. This choice can make a difference to one’s personal growth and professional success in their career ahead.

There are hundreds of business schools around the world offering an MBA and dozens of excellent programs in Europe. So the question arises, how to choose? Answers to this question should focus less on the school and more on the objective of the program. Hence, the real question is, «what do you want to achieve out of the MBA?». If the idea is just to acquire the necessary business skills along with a diploma to prove it, then just about any accredited program will do.

However, if someone wants to challenge themselves in an intensive program and emerge enriched with new skills, perspectives, and contacts, then one should consider the Monaco MBA. Set in the unique international environment of the Principality of Monaco, the Monaco MBA program experience stands apart from all the others.”

**TOP 5 REASONS TO CHOOSE THE “MONACO MBA”**

1. Learning from **Monaco’s unique expertise**: luxury services, wealth management, entrepreneurship & innovation
2. Possibility to follow the program in either 10 month, full-time, or 20-month, part-time (distant)
3. Accredited by the **Association of MBAs**
4. Career & Personal Development Coaching and **Mentorship Program**
5. Ranked among the “Top 100 Global MBA programs” by **The Economist’s “Which MBA”**
“Location location location” is a frequently heard mantra whenever making a capital investment decision. Well, it also holds just as true for your investment in an MBA.

> A dynamic, diverse, economically successful, and rapidly evolving environment for all businesses.
> A unique opportunity to meet with decision makers and successful entrepreneurs based in the Principality of Monaco.
> A globally renowned venue for conferences and congresses.
> And...all on the French Riviera...need we say more...

**MONACO: WHERE YOU WILL BE LEARNING AND NOT JUST STUDYING**

**MONACO FIGURES**

5,000 COMPANIES

38,000 RESIDENTS

125 NATIONALITIES

+600 EVENTS IN MONACO PER YEAR

100% THE SAFEST PLACE IN THE WORLD
THE MONACO MBA JOURNEY

1 Program

2 Delivery modes
RESIDENTIAL & DISTANT

2 Program durations
FULL-TIME - 10 MONTHS
PART-TIME - 20 MONTHS

The Monaco MBA curriculum is based on four thematic pillars:

1. BUSINESS ENVIRONMENT - Understanding the Big Picture
2. BUSINESS MARKETS - Spotting and Growing Opportunities
3. FINANCE & OPERATIONS - Keeping Track and Staying the Course
4. PEOPLE - Identifying and Managing Human Resources

The teaching methodology emphasizes cross-disciplinary integration and the balance of theory and practices through interdisciplinary projects and real-world applications. Students will gain the ability to combine various disciplines and skills and to leverage their previous work experience, as well as the diverse expertise of academic researchers and active practitioners in the MBA faculty.

Teaching IUM’s MBA is challenging and exciting; bridging theory and practice, and fostering collaborative learning are key pillars of our pedagogical approach; we assign group projects and activities in all courses, mixing deliberately residential and distant learning students; MBA graduates learn to switch seamlessly from classical to virtual teamwork activities in which they inspire their colleagues by leveraging trust, effective collaboration, motivation, autonomy and communication.

DR. Alessio CASTELLO
Professor of Innovation & Management
MBA Full-time *10 months*

**SEPT**
- **Master Class Week**
- Functional Management
- Core Managerial Responsibilities

**JAN**
- **Master Class Week**
- Thinking Strategically
- New Business Development
- Managing in Complex Environments
- Integrated Decision Making
- Optional Electives
- Personal & Professional Development

**MAY**
- **Master Class Week**

**JUNE**
- **Master Class Week**

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MBA Part-time *20 months*

**YEAR 1**

**SEPT**
- **Master Class Week**
- Functional Management
- Optional Electives
- Personal & Professional Development

**JAN**
- **Master Class Week**
- Thinking Strategically
- New Business Development
- Optional Electives
- Personal & Professional Development

**MAY**
- **Master Class Week**

**JUNE**
- **Master Class Week**

**YEAR 2**

**SEPT**
- **Master Class Week**
- Core Managerial Responsibilities
- Optional Electives
- Personal & Professional Development

**JAN**
- **Master Class Week**
- Managing in Complex Environments
- Integrated Decision Making
- Optional Electives
- Personal & Professional Development

**MAY**
- **Master Class Week**

**JUNE**
- **Master Class Week**
We believe that the MBA experience should combine classroom learning with ongoing practical insights and guidance as well as leadership development. As an MBA student at IUM, you will benefit from this integrated approach to "management education". Faculty, mentors, and coaches will guide you throughout your MBA journey, and frequently thereafter as well!

**Faculty**
As a member of the Monaco MBA, you will be taught by a distinguished and diverse group of faculty, categorized into three groups: Permanent Full-Time Faculty; Permanent Affiliate & Visiting Faculty; and Adjunct Faculty from some of the top international business schools. Whatever the category to which they belong, IUM’s MBA faculty is as diverse and multicultural as its MBA students!

- **Career and Executive Coaches**
  A dedicated Career Coach is available to guide you in assessing your strengths and weaknesses; honing your interpersonal skills; understanding the recruitment market; developing your CV and presentation skills; and marketing yourself, and/or pitching your business plan. Career Days, Networking Events, and International Business Days are all part of the professional guidance and support provided to you by our Career and Professional Services department.

- **Mentors**
  Based on your profile and aspirations, you will have the opportunity to have as a mentor a senior executive, a professional or an entrepreneur who has worked in, or is familiar with the sector that most interests you. In many cases, these mentors have gone on to become lifelong friends and advisors to our MBA alumni.

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**A STRONG EMPHASIS ON EXPERIENTIAL LEARNING**

At IUM we have MBA-specific career services to develop a highly personalized MBA Career Development Program combined with multiple interactions with various business communities. The diversity of MBA profiles and career aspirations led us to create a personalized career service, sequenced in three steps: “Assess yourself”, “Analyze job markets” and “Market Yourself” developed around three main components:

1. Individual career counselling sessions
2. MBA Career workshops
3. MBA Mentorship Program.

Sophie de Lorenzo  
Director of Corporate Relations
The MBA MENTORSHIP PROGRAM

For more than ten years, the International University of Monaco has been offering a unique Mentorship Program for its MBA students. This Mentorship Program creates direct links between Monaco’s dynamic business and entrepreneurial community, and the MBA’s internationally diverse and professionally experienced student body. Thanks to this program, you have the exceptional experience of benefiting from the guidance, insight and knowledge of CEOs, top executives, and successful entrepreneurs from a variety of sectors and countries.

The thing I probably appreciated the most about the Monaco MBA was that the professors constantly pushed me to venture beyond my comfort zone and think outside the box to find innovative solutions and improve my business proficiency. The MBA experience has definitely made me more prepared and confident to manage business complexities and turn paper strategies into real-life ones.

Careers

96% of our graduates find a job 3 months after graduating
22% create their own business

JOB FUNCTION

CEO/Chairman of the board of directors 18%
Manager/Co-manager 14%
Technical/Manufacturing engineer 12%
Business manager 8%
Finance/Management/Audit consultant 8%
Project manager 8%
Financial Manager 5%
Communication/Marketing/Advertising adviser 5%
Managing director 5%
Marketing director 5%
Technical/Manufacturing manager 5%
Sales engineer 3%

THE INTERNATIONAL BUSINESS DAYS

The INTERNATIONAL BUSINESS DAYS are an exclusive opportunity for our students to meet recruiters who are actively seeking interns and full-time employees. 3 days of on-campus interviews, conferences, and practical career workshops.

CAREER EVENTS

1. PARTICIPATION TO DAY ONE EVENT
2. NETWORKING COCKTAIL
3. INTERNATIONAL BUSINESS DAYS
4. INVESTOR DAY
5. MONACO SYMPOSIUM ON LUXURY
6. THE MARK CHALLENGE

TOP EMPLOYERS

IUM educates highly skilled and responsible business leaders from all over the world in the fields of high-value activities particularly in Luxury, Hospitality, and Financial Services.

IUM offers outstanding teaching in its small, connected, stimulating, cross-cultural environment fostering an entrepreneurial spirit, collaborative work, and mutual understanding among students, faculty and staff.

IUM stands for educational quality through research devoted to the advancement and dissemination of management knowledge in high-value activities to improve managerial practices. It conducts its research activities in close connection with the local and international business community, encouraging innovation, corporate social responsibility, and sustainable development.

IUM contributes to the internationalization of the academic institution to which it belongs, INSEEC U., and to the Principality of Monaco’s attractiveness and dynamism.

Admission CRITERIA

- Evidence of relevant personal, professional, and educational experience
- Motivation to study in the chosen field and clearly defined career objectives
- Leadership potential and personal achievement and interests
- Uniqueness and contribution to the University’s mission
- A Bachelor Degree in any subject
- A minimum of 3 years of work experience

Admission PROCEDURE & DOCUMENTS

- Online Application
- Letter of motivation
- University Degree & official transcripts
- 1 Letter of recommendation
- CV (resume)
- Passport or ID card photocopy
- 2 ID pictures
- Proof of English Proficiency (TOEFL, IELTS, Cambridge)
- Interview
- An application fee of €100

ACCREDITATIONS & RANKINGS

- AMBA accreditation for the MBA program since 2005 (latest renewal in 2016)
- AACSB accreditation process
- Top 100 Global MBA programs

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The International University of Monaco is a partner of INSEEC U., one of the leading French educational institutions with campuses in Paris, Bordeaux, Lyon, Chambéry, London, Monaco, Geneva, Shanghai and San Francisco.