Opting to pursue an MBA is a major decision in your life. Selecting the right one for you is even more of a challenge. Your choice now can make all the difference to your personal growth and professional success in the years ahead.

There are hundreds of business schools around the world offering an MBA, and dozens of excellent programs in Europe. How to choose? To truly answer this, think less about the school, and more about yourself: what do YOU want to get out of the MBA? If it’s just the acquisition of basic business skills along with a diploma to prove it, then just about any program will do.

If, on the other hand, you want to challenge yourself in an intensive program, and emerge enriched with new skills, perspectives, and contacts, then you should consider the International University of Monaco MBA. Set in the unparalleled and international environment of the Principality of Monaco, the International University of Monaco MBA stands apart from all the others.
Students seeking to broaden their perspectives and insights across various domains have the option of choosing electives across the three specialization tracks.

**LUXURY MANAGEMENT**

Students who would like to enter the luxury sector or fast track their careers in it, will be exposed to the unique dynamics of the premium luxury sectors so representative of Monaco’s economy.

**ENTREPRENEURSHIP & INNOVATION**

The Principality is the perfect hub to launch a business, to network and be part of a dynamic, innovative and changing environment. This specialization is geared for students whose goal is to set up their own business or to adopt a more innovative approach to managing an existing business.

**APPLIED FINANCE**

IUM offers this specialization to those students who are interested in building or enhancing their career in the financial sector or to manage the financial activities and functions within an organisation.

**GENERAL TRACK**

Students seeking to broaden their perspectives and insights across various domains have the option of choosing electives across the three specialization tracks.

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**Mission Statement**

- IUM educates highly skilled and responsible business leaders from all over the world in the fields of high-value activities particularly in Luxury, Hospitality, and Financial Services.

- IUM offers outstanding teaching in its small, connected, stimulating, cross-cultural environment fostering an entrepreneurial spirit, collaborative work, and mutual understanding among students, faculty and staff.

- IUM stands for educational quality through research devoted to the advancement and dissemination of management knowledge in high-value activities to improve managerial practices. It conducts its research activities in close connection with the local and international business community, encouraging innovation, corporate social responsibility, and sustainable development.

- IUM contributes to the internationalization of the academic institution to which it belongs, Groupe INSEEC, and to the Principality of Monaco’s attractiveness and dynamism.

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**Vision Statement**

- To be recognized locally and internationally as a reference in the business and academic network community in the area of high values services activities and especially Luxury Management, Hospitality and Events Management, and Financial Services for education at the graduate and postgraduate level, and for research.

- To be a significant actor in the promotion of Corporate Social Responsibility and Sustainable Development in Luxury, Hospitality and Financial services.

- To contribute significantly to the attractiveness of the Principality and to be a flagship institution in the Principality.

- To prepare and train highly sought practitioners in Luxury, Hospitality and Financial Services, hired at graduation and to establish an influential and active alumni network contributing to the firms in the area of Luxury, Hospitality and Financial services.
CUSTOMIZE YOUR MBA

Milestone Week
These onsite weeks offer a combination of academic, professional and social events to enhance your knowledge and expand your network.

5 COMPONENTS
- Finance & Operations
- Leadership & Management
- Markets & Business Development
- Business Environment
- Specialization

Fendi Casa, Bottega Veneta, J. Craft, Monaco Financial Association, Fairmont Hotels, Frost & Sullivan, Fortepharma, Puma, Sotheby’s International, Meraplast...
CAREERS

PLACEMENT BY INDUSTRY AT 3 MONTHS FROM GRADUATION

Professional Services
Advertising & Marketing & Events
Real Estate
Telecommunications Services
Retail Banks
Pharmaceuticals
Leather Goods
IT Consulting Services
Investment Banks
Internet Software & Services
Insurance & Reinsurance
Food & Beverage Retailing
Building / Construction & Engineering

MBA Mentorship Program

«The University is an amazingly international place with people from virtually everywhere»

Leadership Skills
- Finding & Optimising your Leadership style
- Inspire & Influence

Interpersonal Skills
- Teambuilding
- Communication
- Public Speaking

Managerial Skills
- Managing Teams & Organization Dynamics
- Negotiation Skills & Techniques
- Project Management

Market Yourself
- Job Search Strategies
- Networking, Elevator Pitch
- Personal Brand Management
- Application follow-up
- Mentorship Part III

Assess Yourself
- Assessment Center
- DISC (Behavioral) Analysis
- CV review
- Mentorship Part I

Booster of international career
60% Working abroad

Professional Services
Advertising & Marketing & Events
Real Estate
Telecommunications Services
Retail Banks
Pharmaceuticals
Leather Goods
IT Consulting Services
Investment Banks
Internet Software & Services
Insurance & Reinsurance
Food & Beverage Retailing
Building / Construction & Engineering
We strive to select a diverse student body, one that not only reflects a variety of backgrounds, cultures, and nationalities, but a wide range of personal interests and professional ambitions.

From all over the world, we seek applicants with high potential who wish to share their talent and ambitions with their community. We recognize — and welcome — leadership that may be expressed in many forms, and look for evidence of your potential through a portfolio of experiences, initiatives, and accomplishments that you have had, reflecting leadership and capacity for intellectual and professional growth.

1 Admission Criteria
- Evidence of relevant personal, professional, and educational experience
- Motivation to study in the chosen field and clearly defined career objectives
- Leadership potential and personal achievement and interests
- Uniqueness and contribution to the University’s mission
- A Bachelor Degree in any subject
- A minimum of 3 years of work experience
- English Proficiency

2 Admission Procedure & Documents
- Online Application
- Essay and short questions
- University Degree & official transcripts
- 1 Letter of recommendation
- CV (resume)
- Passport or ID card photocopy
- 2 ID pictures
- Proof of English Proficiency (TOEFL, IELTS, TOEIC, Cambridge)
- Interview

3 Visit our website and complete your online application:
www.monaco.edu

For further information,
Call us:
+377 97 986 993

or
Send us an email:
admissions@monaco.edu