MBA program

TO ACQUIRE THE SKILLS TO KNOW AND THE CONFIDENCE TO ACT
Welcome to IUM

MISSION STATEMENT

➢ IUM educates highly skilled and responsible business leaders from all over the world in the fields of high-value activities particularly in Luxury, Hospitality, and Financial Services.

➢ IUM offers outstanding teaching in its small, connected, stimulating, cross-cultural environment fostering an entrepreneurial spirit, collaborative work, and mutual understanding among students, faculty and staff.

➢ IUM stands for educational quality through research devoted to the advancement and dissemination of management knowledge in high-value activities to improve managerial practices. It conducts its research activities in close connection with the local and international business community, encouraging innovation, corporate social responsibility, and sustainable development.

➢ IUM contributes to the internationalization of the academic institution to which it belongs, INSEEC U., and to the Principality of Monaco’s attractiveness and dynamism.

WHY DO AN MBA?

➢ To learn about and anticipate the internal and external factors that can impact a business or organization.

➢ To think critically, strategically and creatively.

➢ To acquire the skills to know and the confidence to act.

➢ To learn to manage yourself and lead others.

➢ To jumpstart your career; take a totally new career turn; or to create your own business and become your own boss.

➢ And, of course, one overriding aim of doing an MBA is to build a lifelong network of friends, colleagues, partners and investors, ideally from around the world.

By now, you probably know all the reasons why doing an MBA is important for your career or business goals.

‘Opting to pursue an MBA is a major decision in your life. Selecting the right one for you is even more of a challenge.

Your choice now can make all the difference to your personal growth and professional success in the years ahead. There are hundreds of business schools around the world offering an MBA and dozens of excellent programs in Europe. How to choose? To truly answer this, think less about the school and more about yourself: what do YOU want to get out of the MBA? If it’s just the acquisition of basic business skills along with a diploma to prove it, then just about any program will do.

If, on the other hand, you want to challenge yourself in an intensive program and emerge enriched with new skills, perspectives and contacts, then you should consider the International University of Monaco MBA.

Set in the unparalleled and international environment of the Principality of Monaco, the International University of Monaco MBA stands apart from all the others.’

DR. MARIKA TAISHOFF, MBA PROGRAM DIRECTOR
So much to learn from Monaco.

MONACO: WHERE YOU WILL BE LEARNING AND NOT JUST STUDYING

“Location location location” is a frequently heard mantra whenever making a capital investment decision. Well, it also holds just as true for your investment in an MBA.

 A dynamic, diverse, economically successful and rapidly evolving environment for all businesses.
 A place eager for new ideas, disruptive strategies and new business models.
 A globally renowned venue for conferences and congresses.
 A longstanding association with and established expertise in luxury, wealth management, culture and events.
 A new and energetic focus on entrepreneurship, sustainability, digitalization and the creation of the world’s first Smart City.
 And… all on the French Riviera… need we say more…

Monaco has long been associated with luxury, glamour, sports, the Formula 1, yachting, wealth management, safety, well-being and, of course, the Côte d’Azur! But Monaco is also home to over 4,000 companies. Its 38,000 residents represent over 130 nationalities, making it a truly dynamic, multicultural and cosmopolitan environment. Thanks to its easy access to Nice’s International Airport, Monaco has also long been host to innumerable international conventions and conferences for companies and industries representing a broad cross spectrum of sectors: electronics, high tech, automotive, tourism, art, pharmaceutical, e-vehicles, packaging, medical and luxury, to name but a few.

MBA students wanted!
A place hungry for new ideas, disruptive strategies and innovative business models embracing sustainability, digitalization and luxury.
HOW YOUR MONACO MBA JOURNEY IS STRUCTURED AND FLOWS

> Core business courses, as well as unique electives inspired by what the world can learn from Monaco and its unparalleled expertise in luxury management, entrepreneurship and wealth management.

> Master-classes, events and conferences in topical issues and emerging trends affecting businesses everywhere.

> Corporate consulting projects and/or entrepreneurial business plans.

> Career and professional development seminars and workshops.

> Networking opportunities, excursions and participation in Monaco events such as the Formula 1 Grand Prix, the Monaco Yacht Show, Top Marques, Clean Equity, Rolex Masters Tennis, etc.

> 10-month full time program from September to June.

Organizations, be they established or start-ups, for-profit or not and regardless of the sector in which they operate, are continuously looking for sustainable growth opportunities, be they existing or emerging. Yet designing and executing strategies to successfully grow requires a variety of competencies. These include: the ability to see and anticipate the big picture; identifying and managing necessary resources; spotting and growing opportunities and keeping track of progress. Your Monaco MBA journey is structured around these four modules. Core courses, unique elective courses and master-classes and events are all intended to reinforce each of the modular elements.
Below you can see a graphic illustration of what your 10-month MBA journey may look like. An on-demand part-time program is also available on campus and online from 16 to 36 months.

<table>
<thead>
<tr>
<th>Step 1</th>
<th>Assessing Yourself</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEPT</td>
<td>ORIENTATION WEEK / CAREER SEMINAR</td>
</tr>
<tr>
<td></td>
<td>MASTER-CLASS WEEK 1 Global Mega Trends</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Step 2</th>
<th>Understanding the International Job Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN</td>
<td>MASTER-CLASS WEEK 2 Networking</td>
</tr>
<tr>
<td></td>
<td>MASTER-CLASS WEEK 3 International Business Days</td>
</tr>
<tr>
<td></td>
<td>INDIVIDUAL COACHING SESSIONS</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Step 3</th>
<th>Marketing Yourself</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUNE</td>
<td>MASTER-CLASS WEEK 4 Luxury Business Symposium every two years</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Step 4</th>
<th>Keep Growing &amp; Developing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>MASTER-CLASS WEEK 5 Business Simulation</td>
</tr>
</tbody>
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**Course Theme Pillars**

- Understanding the big picture
- Spotting and developing opportunities
- Identifying resources, strengthening skills and leading people
- Keeping track and staying the course

**Learning from Monaco Specialized Electives:**

- Luxury management
- Entrepreneurship
- Wealth management

**Corporate Consulting Projects and/or Individual Business Plans**
We believe that the MBA experience should combine classroom learning with ongoing practical insights and guidance as well as leadership development. As an MBA student at IUM, you will benefit from this integrated approach to “management education”. Faculty, mentors and coaches will guide you throughout your MBA journey and frequently thereafter as well!

Faculty

As a member of the Monaco MBA, you will be taught by a distinguished and diverse group of faculty, categorized into three groups: Permanent Full-Time Faculty; Permanent Affiliate & Visiting Faculty; and Adjunct Faculty. Whatever the category to which they belong, IUM’s MBA faculty is as diverse and multicultural as its MBA students!

Mentors

Based on your profile and aspirations, you will have the opportunity to have as a mentor a senior executive, a professional or an entrepreneur who has worked in, or is familiar with the sector that most interests you. In many cases, these mentors have gone on to become lifelong friends and advisors to our MBA alumni.

What does this mean for you?

As for you, the overriding benefit of our diverse faculty body is clear: a multicultural and multidisciplinary immersion in the vanguard of international management education, from cutting edge theory, to best practice, across a rich variety of core courses, master-classes and electives.

Career and executive coaches

A dedicated Career Coach is available to guide you in assessing your strengths and weaknesses; honing your interpersonal skills; understanding the recruitment market; developing your CV and presentation skills; and marketing yourself and/or pitching your business plan. Career Days, Networking Events and International Business Days are all part of the professional guidance and support provided to you by our Career and Professional Services department. You also benefit from the coaching you’ll be receiving informally by the executives you’ll be working with during your Corporate Consulting Projects. And, if you have your own business idea in mind, you’ll have the opportunity of being coached by investors, entrepreneurs or venture capitalists as you move forward in designing and pitching your business plan.

In short...

- Permanent faculty from around the world.
- Visiting and permanent affiliate professors from some of the top global business schools.
- Adjunct faculty comprised of successful executives, professionals and entrepreneurs from the worlds of luxury, venture capital, start-ups, consulting and wealth management.
- Mentors representing a broad cross-spectrum of professions and industries corresponding to each MBA student’s career interests and professional goals.
- Coaches experienced in career, professional and personal development.
Career

3,300 Alumni all over the world

88% Find a job 3 months after graduating

JOB FUNCTION

- CEO/Chairman of the board of directors 18%
- Manager/Co-manager 14%
- Technical/Manufacturing engineer 12%
- Business manager 8%
- Finance/Management/Audit consultant 8%
- Project manager 8%
- Financial manager 5%
- Communication/Marketing/Advertising adviser 5%
- Managing director 5%
- Marketing director 5%
- Technical/Manufacturing manager 5%
- Sales engineer 3%

LOCATION

- Canada 5%
- United States of America 10%
- France 10%
- Italy 3%
- South Africa 5%
- Lebanon 2%
- Monaco 24%
- Switzerland 5%
- Sweden 5%
- Germany 5%
- Russian Federation 3%
- Japan 3%
- India 3%
- Indonesia 3%

TOP RECRUITERS

- Amazon
- Bottega Veneta
- Capgemini
- Chanel
- Deloitte Touche Tohmatsu
- Fendi Casa
- Galderma/Nestlé Skin Health
- Immofinanz
- J.P. Morgan Chase & Co
- Kering
- Microsoft
- Moore Stephens
- Richemont
- SBM Offshore
- Swarovski

Facts and figures

25 participants
51% men
49% women
37 nationalities
35 average age
APPLICATION

We strive to select a diverse student body, one that not only reflects a variety of backgrounds, cultures and nationalities, but a wide range of personal interests and professional ambitions. From all over the world, we seek applicants with high potential who wish to share their talent and ambitions with their community.

We recognize — and welcome — leadership that may be expressed in many forms and look for evidence of your potential through a portfolio of experiences, initiatives and accomplishments that you have had, reflecting leadership and capacity for intellectual and professional growth.

1. Admission Criteria

- Evidence of relevant personal, professional and educational experience
- Motivation to study in the chosen field and clearly defined career objectives
- Leadership potential and personal achievement and interests
- Uniqueness and contribution to the University’s mission
- A Bachelor degree in any subject
- A minimum of 3 years of work experience

2. Admission Procedure & Documents

- Online Application
- Essay and short questions
- University degree & official transcripts
- 1 Letter of recommendation
- CV (resume)
- Passport or ID card photocopy
- 2 ID pictures
- Proof of English proficiency (TOEFL, IELTS, TOEIC, Cambridge)
- Interview
- English proficiency

3. Visit our website and complete your application

www.monaco.edu
For further information, call us: +377 97 986 996
or send us an email: admissions@monaco.edu

ACCREDITATIONS & RANKINGS

- AMBA accreditation for the MBA program since 2005 (latest renewal in 2016)
- AASCB accreditation process
- Top 100 Global MBA programs
- Ranked #70 in the “The Best Global MBAs 2017”
- Monaco State VISA audit and diploma recognition renewed every 5 years (latest renewal in 2018)

INSEEC U. The International University of Monaco is a partner of INSEEC U., one of the largest French educational institutions with campuses in Paris, Bordeaux, Lyon, Chambery, London, Monaco, Geneva, Chicago, Shangai and San Francisco.