

AGENDA

Grand **F**inale **M**ark **C**hallenge

12th Edition

May 13th, 2025

YACHT CLUB de MONACO

- **2:00 - Welcome of guests**, jury members and competing teams
- **2:30** - Start of the event - **Welcoming words** and overview of Mark Challenge's 12th edition by DR. Annalisa Tarquini, Founder & Director of the Mark Challenge
- **2:40** - 3 business pitches

- **3:30** - Coffee break
- **3:45** - 2 business pitches
- **4:30** - 1 min. Elevator Pitches
- **4:45** - Jury Deliberates-Music moment,contest for the audience choice, break time

- **5:15 - Awards Ceremony – Audience Choice, Special Award in Yachting and Special Award in Fashion and Accessories, Best Concept.**
- **6:00 - Closing remarks** by Mr. Thomas Baillod, Founder at BA111OD
- **6:10 - Closing Drink of the 12th edition of the Mark Challenge**