YOUR GATEWAY TO A WIDE RANGE OF CAREERS OR MASTER PROGRAMS
Since 1986, the International University of Monaco has been educating next generation Business leaders, in an incomparable and stimulating environment: the Principality of Monaco.

The IUM Bachelor degree program is an undergraduate management program that attracts highly skilled and talented students from all over the world, recently graduated from high school.

The three-year program is fully taught in English and includes foundational management and specialization courses depending on the major chosen: International Management or Marketing & Communication. The third year focuses on a specialization track to deepen the student knowledge on more specific sectors: Luxury, International Finance and Sport and Event Management.

Our Bachelor program will provide you the intellectual and the behavioral skills which are increasingly required to operate as managers in challenging working environments. You will be equipped with a strong methodological foundation and in addition, the simulations, group works, internship(s) will offer you hands-on experience, while optional study abroad programs will enhance your international exposure.

At the International University of Monaco more than 80 nationalities are represented in the student body and faculty, and no nationality outnumbers the others. Throughout your journey with us you will get involved in an outstanding international environment.

We are a melting pot of ideas, energy and influences. Become a member of the IUM family, and begin a new adventure with us.

Patrice SARGENTI
UNDERGRADUATE PROGRAM DIRECTOR
Why IUM?

1. Multi-cultural Environment
   - All courses are taught in English.
   - 80+ different nationalities represented in the student body and faculty.
   - Learning at least two EU languages, English and French.
   - Join leading European University of international standing in Business and Management.
   - Taking part in one of the many study and work opportunities abroad.
   - We have connections with institutions in over 54 different countries.

2. Monaco Experience
   - Monaco is a unique economic and social model. The strength we draw from the cultural diversity and dynamism of Monaco, sets us apart from other schools. The country is your campus, and IUM gives you access to it all. Immerse yourself in business from day one, Monaco offers unparalleled successful companies that work right on our doorstep.
   - In addition, you’ll be right beside the beach but just a short trip from the mountains.

3. Entrepreneurial Spirit
   - Learn to grow and scale your idea with successful business professionals.
   - IUM makes entrepreneurs for life.

4. Individual Support and Network
   - You’re never on your own at IUM we offer individual care for each student. There are accessible professors, professional advisors and alumni to help you with anything you may need.
   - You’ll build an international network of accomplished, inspiring colleagues that will continue to sustain you, long after your final class.

5. Leader 3.0
   - We’re serious about working together to achieve common goals.
   - Dynamic, interactive, hands-on learning environment where digital is everywhere.

IUM prepares for leadership that embraces change.
ENJOY MONACO

> **A SOVEREIGN STATE** that is neutral and independent, a role model country with stable institutions.

> Exemplary **DOMESTIC SECURITY**, both for residents and visitors, which forms one of the Government’s priorities, together with outstanding schools, social services and health care.

> An accessible, open and attentive **ADMINISTRATION** for both businesses and the public.

> **A dynamic and multi-business ECONOMIC HUB**: International trade, the service sector, tourism, real estate, construction and engineering, the banking and finance sector are the pillars of The Principality of Monaco.

> **LOW TAXATION** further encourages entrepreneurship and business development.

> The principality has been a member of the **UNITED NATIONS** since 1993 and is also fully integrated in the Euro Zone.

> A long-standing commitment to **ECO-RESPONSIBLE AND SUSTAINABLE DEVELOPMENT**.

> **A UNIQUE ECONOMIC AND SOCIAL MODEL** where the absence of debt and structural budgetary balance is a long-term guarantee for the future.

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**So much to learn from Monaco.**

### FACTS

- **GDP**
  - The gross domestic product (GDP) rapidly growing: 5.85 billion in 2016.
  - The average annual growth rate 2012/2016: +6.2%.
  - Growth: +3.2%

- **Employment**
  - 50,000 employees for 38,000 inhabitants.
Facts and figures

600 STUDENTS
53% WOMEN
47% MEN
80+ NATIONALITIES

3,300 ALUMNI
ALL OVER THE WORLD
28 FULL-TIME PROFESSORS
+100 ADJUNCTS

BACHELOR
BY GEOGRAPHICAL AREA

A real international environment. MORE THAN 80 NATIONALITIES ARE REPRESENTED. Any nationality prevails numerically over the others.

Countries of origin:

- Albania
- Algeria
- Argentina
- Australian
- Austria
- Belarus
- Belgium
- Bosnia and Herzegovina
- Brazil
- Bulgaria
- Cameroon
- Canada
- China
- Colombia
- Croatia
- Cyprus
- Czech Republic
- Democratic Republic of the Congo
- Denmark
- Egypt
- Finland
- France
- Gabon
- Germany
- Greece
- Hungary
- India
- Iran
- Ireland
- Italy
- Kazakhstan
- Kenya
- Latvia
- Lebanon
- Lithuania
- Macedonia
- Mali
- Mauritania
- Mexico
- Moldova
- Monaco
- Morocco
- Netherlands
- New Zealand
- Nigeria
- Norway
- Peru
- Philippines
- Poland
- Portugal
- Romania
- Russia
- Senegal
- Serbia
- Slovakia
- Slovenia
- South Africa
- Spain
- Swaziland
- Sweden
- Switzerland
- Tunisia
- Turkey
- Ukraine
- United Kingdom
- United States
- Venezuela
- Zimbabwe

BACHELORS IN CLASS (SPRING 2018)

Total 403

Americas
22

Europe
346

Africa
15

Asia
17

Oceania
3
Studying at IUM

EDUCATIONAL PHILOSOPHY

ACTIVE LEARNING

COOPERATIVE & COLLABORATIVE LEARNING

INDIVIDUAL ATTENTION

MULTICULTURAL LEARNING

BALANCE OF THEORY AND APPLICATION

5 PILLARS

Andreea COMAN
BACHELOR PROGRAM ALUMNA, ROMANIAN

IUM is the perfect choice for me, because it’s the perfect blend between the American and the European system, which gives you the coziness you need. Also, the most important strength of the Bachelor in Business Administration is that it gives you a comprehensive and practical knowledge at the same time. It allows you to follow whichever career path you want.
2 INTAKES: SEPTEMBER AND JANUARY

FOUNDATION OF BUSINESS AND MANAGEMENT

Year 1

SEMIESTER 1

Business fundamentals
Core Module 1: Business & Markets
Core Module 2:
Transversal skills: Academic tools
2 Majors possible: Business Management
or Marketing and Communication

SEMIESTER 2

Management fundamentals
Core Module 3: Managing people & resources
Core Module 4:
Transversal skills: Constructing your future
2 Majors possible: Business Management
or Marketing and Communication
Honors 1: Decision making toolkit

DEEPENING FUNCTIONAL KNOWLEDGE AND INTERNATIONAL EXPERIENCE

Year 2

SEMIESTER 3

Global environment
Core Module 5:
Business evolution and revolution
Core Module 6:
Transversal skills: Become a global citizen
2 Majors possible: Business Management
or Marketing and Communication
Honors 2: Quantitative skills for managers

SEMIESTER 4

International experience
Study abroad semester: a minimum of 12 credits acquired in one of our partner institution
or
International term done in Monaco courses for incoming exchange students
+ summer school (minimum 1 session)
+ optional internship (2 months)

CHOOSING A SPECIALIZATION

Year 3

SEMIESTER 5

Strategic thinking and specialization
(from September to February)
Core Module 7: Strategy and development
Honors 3: Capstone
Specialization:
＞ Global Business
＞ Communication & Event Management
＞ Luxury, Marketing Sales and Services
＞ Sport Business Management
＞ International Finance
＞ Monaco Banking and Financial Services (apprenticeship program, 3 days at work and 2 days in class per week)

SEMIESTER 6

Internship abroad
(from March to September)
Core Module 1: Business & Markets
Core Module 2:
Transversal skills: Academic tools
2 Majors possible: Business Management
or Marketing and Communication
Placement and careers

BACHELORS PROFESSIONAL STATUS

Class of 2017 at 3 months excluding those who are continuing their studies.

INDUSTRY

TOP 10 Employers 2017

- Chanel
- Bottega Veneta
- Philip Morris
- BNP Paribas
- Suisscourtage Assurances
- Barclays Bank
- Luxury Water Toys
- Silversea Cruises
- Uber
- Avinco

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fashion, Watches, Accessories</td>
<td>21%</td>
</tr>
<tr>
<td>Media, Advertising &amp; Entertainment</td>
<td>18%</td>
</tr>
<tr>
<td>Consumer / Professional Service</td>
<td>13%</td>
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<tr>
<td>Hospitality &amp; Leisure</td>
<td>11%</td>
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<tr>
<td>Retail</td>
<td>8%</td>
</tr>
<tr>
<td>Energy &amp; Power</td>
<td>8%</td>
</tr>
<tr>
<td>Financials</td>
<td>5%</td>
</tr>
<tr>
<td>Consumer Staples / FMCG</td>
<td>5%</td>
</tr>
<tr>
<td>Real Estate / Construction</td>
<td>3%</td>
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<tr>
<td>Industrials &amp; Materials</td>
<td>3%</td>
</tr>
<tr>
<td>High Technology &amp; Telecommunication</td>
<td>3%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>3%</td>
</tr>
</tbody>
</table>
Worldwide Alumni network

Abercrombie & fitch
Accorhotels
Air charter service
Amber lounge
As monaco
Audi
Automobili Lamborghini
Avinco
Bank j. safra sarasin
Barclays bank plc
Bnp paribas
Bnp paribas corporate & investment banking (cib)
Bottega veneta
Brunello cucinelli
Burberry
Burgess
Carax monaco S.A.M.
Chanel
Château de berne
Chloé
Ciéte london
Cmb
Compagnie monegasque de banque
Dano handels gmbh
Del monte international gmbh
Deloitte consulting
Dessange international
Dior
Ekinsport sarl by nike monte carlo
Engel & volkers
french riviera
Eurimpex mdd s.a.m.
Ey
Fairmont monte carlo
Fca fiat chrysler automobiles
Fédération equestre internationale (fei)
Fendi
Fraser yachts
Fred
Gelderma/nestlé skin health
Galeries lafayette
Gensier
Harry winston
Hsbc private bank
Hublot
Iaaf
Indosuez wealth management
Jaguar land rover
Jcdecaux
Jw marriott hotel kering
Knight vinke asset management
L’Oreal
Louis vuitton
Luxury water toys
Michael kors
Monaco asset management
Monaco medias
Moncler
Monte carlo bay hotel & resort
Moore stephens
Mouratoglou tennis academy
Nordea bank
Park hyatt
Pernod ricard
Philip morris
Piaget
Prada
Radisson blu
Richemont
Savoy hotel
Shangri-la dubai
Silversea cruises
Société générale private banking
Sofitel luxury hotels and resorts
Sportel
Suisscourtage assurances
Swisspack company limited
The estee lauder companies inc.
Uber
United nations
W motors
Wilton group
Youstock
International opportunities
PARTNER SCHOOLS

ARGENTINA
- UCEMA, Universidad del CEMA, Buenos Aires
  Courses are taught in Spanish only

CANADA
- Fairleigh Dickinson University "Vancouver Campus", Vancouver ✔

CHINA
- School of Economics and Management, Tongi University, Shanghai ✔

FRANCE
- European Business Studies, EBS Paris
  Courses offered in English ✔
- INSEEC Bachelor, Paris
  Courses offered in English

GERMANY
- Munich Business School, Munich ✔

JAPAN
- NUCB, Nagoya University of Commerce and Business

MACEDONIA
- University American College of Skopje, Skopje ✔

MEXICO
- TEC de Monterrey, Monterrey, Mexico

RUSSIA
- Moscow International higher business school (MIRBIS), Moscow ✔
- Institute of Business Studies RANEPA, Moscow

SOUTH KOREA
- Sungkyunkwan University, Seoul ✔

THAILAND
- Bangkok University, Bangkok

UK
- INSEEC London Campus
  IUM courses offered in English, for 2nd year students

USA
- Fairleigh Dickinson University "Metropolitan Campus", Teaneck, NJ ✔
- Suffolk University, Boston, MA ✔

KEY
- ✔ TOEFL required
We strive to select a diverse student body, one that not only reflects a variety of backgrounds, cultures, and nationalities but a wide range of personal interests and professional ambitions. From all over the world, we seek applicants with high potential who wish to share their talent and ambitions with their community. We recognize - and welcome - leadership that may be expressed in many forms, and look for evidence of your potential through a portfolio of experiences, initiatives, and accomplishments that you have had, reflecting leadership and capacity for intellectual and professional growth.

Please note that the information contained within this brochure may be subject to change.

**ADMISSION INFORMATION**

1. **Visit our WEBSITE**
   
   Complete your online application:
   WWW.MONACO.EDU

2. **Admission SELECTION CRITERIA**
   
   - International profile of the candidate:
     - Exposure to cultural diversity
     - Open mindedness
   - Academic performance (honors, special distinctions)
   - Language skills
   - Extra-curricular activities (awards in sports/arts)
   - Career path/project/business expertise

3. **Admission DOCUMENTS REQUIRED**
   
   - A completed application form available online with your answers to the short-answer questions
   - High School Diploma transcript(s)
   - 2 passport-size photographs
   - Photocopy of passport or national identity card
   - Proof of English proficiency or IUM English Entry Interview
   - A Letter of Recommendation (optional)
IUM Educational offer

NON-DEGREE PROGRAMS

EXECUTIVE EDUCATION:
- AMAF certification for financial professionals
- Customized executive short programs

SUMMER SCHOOL:
- Short sessions in June and July (15 days)

MBA PROGRAM

DBA PROGRAM

ESL-ENGLISH AS A SECOND LANGUAGE AND TOEFL PREPARATION IN JULY

MASTER OF SCIENCE PROGRAMS

MSc in FINANCE
- Hedge Funds & Private Equity
- Private Banking & International Wealth Management

MSc in LUXURY MANAGEMENT
- Luxury Brand Management
- Luxury Fashion and Accessories
- Luxury Hospitality & Event Management
- Marketing of Luxury Goods & Services

MSc in MANAGEMENT
- International Management
- Sports Business Management
An accessible location and exceptional quality of life in the heart of Europe, bordering the Mediterranean basin. Located in a strategic position between France and Italy, you’ll be right beside the beach but just a short trip from the mountains.

A united, welcoming and multicultural community (more than 120 nationalities living in harmony) in which English is widely spoken.

A leisure destination with hotel and nautical infrastructures in the best traditions.

Sports, culture and festivities as part of everyday life, as well as numerous international events.

> Sportel
> Monte-Carlo Formula 1
> Monaco Yacht Show
> Monte-Carlo Rolex Master
> Monte-Carlo Sporting Summer Festival

300 days
OF SUNSHINE

125
NATIONALITIES

5,000
COMPANIES

100%
The safest place in the world
Our student associations organize sporting events, debates and recreational activities everyday.

SPORT

IUM promotes sports on campus at a competitive, university or amateur level: soccer team, rugby team, golf team, yoga, crossfit, jogging, trekking and also basketball, horse riding, swimming, karting.

TRADING CLUB

Every week a group of students with the supervision of our esteemed professor in financial trade, analyze, predict and conduct simulations on the stock exchange market.

TRIPS AND CULTURE

In addition to making the most of your time at IUM, you will also be able to explore different cities through trips organized by the Student Association. On previous excursions, students have experienced the Joie de Vivre in Paris, la Dolce Vita in Rome, and the Greatness of Prague’s bridges and cathedrals.
MEET US
2, avenue Albert II
98000 Monaco

FOR FURTHER INFORMATION
> Call us:
  +377 97 985 721
  +377 97 986 993
> Send us an email:
   administrations@monaco.edu

WWW.MONACO.EDU

ACCESS
> By bus - From Nice Côte-d'Azur Airport
  Line 110
  Stop at Place d'Armes
> By train - From Monaco - Monte-Carlo
  railway station (SNCF)
  A 11 minute walk
> By car - A8 motorway
  Exit 56 - Monaco, Cap-d'Ail, Beausoleil

JOIN US
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@IUM_monaco
ium-monaco

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The International University of Monaco is a partner of INSEEC U., one of the largest French educational institutions with campuses in Paris, Bordeaux, Lyon, Chambery, London, Monaco, Geneva, Chicago, Shanghai and San Francisco