

DOUBLE DEGREE MSC | DBA

MASTER OF SCIENCE IN BUSINESS RESEARCH & ANALYTICS

DOCTORAL PROGRAM IN BUSINESS ADMINISTRATION



EARN TWO UNIVERSITY POSTGRADUATE QUALIFICATIONS IN ONE COMBINED PROGRAM

MCI MANAGEMENT CENTER INNSBRUCK

INTERNATIONAL UNIVERSITY OF MONACO

WWW.MONACO.EDU

CONTENTS

- P. 3. Welcome
 - P. 4. The Program at a Glance
 - P. 5. Why a Double Degree MSc|DBA?
 - P. 6. The Program Structure
 - P. 7. Learning Model
 - P. 9. Research Fields
 - P. 10. A World-Class Faculty
 - P. 11. The IUM Difference
 - P. 11. The MCI Difference
 - P. 12. Admission Procedure
-



**2 DEGREES
1 LEARNING
JOURNEY**



Dr. Jean-Philippe MULLER
**IUM General Director
& Dean**

“ **WELCOME**

The Double degree program jointly offered by IUM and MCI is the ideal choice for proven business and nonprofit professionals seeking the highest postgraduate qualification, while continuing their careers. It offers experienced managers the opportunity to study in-depth a real business issue of most significant interest to them and to directly transfer the knowledge gained into their working life, enhancing outcomes and performance. Supported by a combination of face-to-face exchanges, online courses, and self-paced study, students work on a research project of their choice without interrupting their professional working life.



The MSc DBA Double degree program is an important step in the evolution of MCI | The Entrepreneurial School. Together with our international partners, we will mentor managers and professionals from different fields with academic ambitions to advance their careers. We look forward to guiding the participants through the process of reaching the next level of academic acumen and management proficiency. Our innovative program will provide benefits to their companies and will have a positive impact on the economy and society.



Dr. Andreas ALTMANN
Rector of MCI

THE PROGRAM AT A GLANCE

The IUM - MCI Double Degree is a three-year program (36 months) featuring an innovative teaching process that combines on-site seminars, online courses, business insights, individual support from designated advisors, both on-site and online, and participation in international conferences. The goal is to enable experienced professionals to address managerial problems in an academically rigorous manner, producing and disseminating new managerially relevant knowledge.

Participants in the Double Degree program will acquire a new mindset and adopt existing research tools to tackle business challenges. The program will enhance their skills in designing and executing research relevant to them and their companies. It will foster lifelong learning aspirations among intellectually active and motivated professionals who already hold a graduate degree in their field but wish to continue their education and take their careers to the next level.

PROGRAM & DEGREES

IUM-MCI DOUBLE DEGREE PROGRAM JOINTLY OFFERED BY:

IUM – THE INTERNATIONAL UNIVERSITY OF MONACO

MCI – THE ENTREPRENEURIAL SCHOOL®

MSc, Master of Science in Business Research Methods, conferred by MCI

DBA, Doctor of Business Administration, conferred by IUM

ECTS & DURATION

3 YEARS, PART-TIME

MASTER OF SCIENCE 120 ECTS

DBA PROGRAM 90 US CREDITS

TARGET GROUPS

MANAGERS AND BUSINESS PROFESSIONALS FROM DIFFERENT DISCIPLINES WHO WISH TO:

- achieve a highly distinguished academic degree,
- critically reflect upon new problems and circumstances,
- establish or strengthen links with the academic sector,
- further develop their analytical skills and methods,
- broaden and deepen their intellectual capabilities,
- build on and enhance their managerial proficiency,
- boost their careers and take them to the next level.

FORMAT

BLENDED FORMAT COMBINING:

- 6 RESIDENTIAL WEEKS
- SYNCHRONOUS ONLINE SESSIONS
- INTENSE SUPERVISION BY TWO ADVISORS

VENUES

MONACO - INNSBRUCK - GENEVA - LONDON

ADMISSION CRITERIA

- Master degree and a minimum of 5 years professional experience
- Bachelor degree in any subject plus a minimum of 7 years professional experience
- Proof of English proficiency

LANGUAGE

ENGLISH



WHY A DOUBLE DEGREE MSc | DBA?

TOP REASONS TO CHOOSE THE DOUBLE DEGREE PROGRAM

Academic rigor. Gain a deep understanding of the chosen problem area through a challenging combination of research training, self-paced study, and advised research.

One learning journey, two university postgraduate qualifications. The program prepares and supports each candidate in the best way to achieve the required standards for obtaining the DBA degree. The program is executed by the MCI and IUM, while the International University of Monaco will issue the doctoral degree. The MCI will issue the Master of Science (MSc) in Business Research Methods at the end of year 2.

Wide variety of research topics. IUM and MCI faculty are experts in many fields of business and management, ranging from entrepreneurship to organizational behavior and covering technical and IT-related areas.

Excellent advice. Get an advantage from an intellectually challenging but personally close relationship with your team of highly experienced advisors.

International experience. Benefit from diverse learning environments with faculty and peers from all over the world.

Practical Focus. The MSc and the DBA enable you to deal with your managerial problem within one learning journey

Networking and exchange: Experience fruitful and in-depth exchanges with a world-class faculty and peers. Get inspired by some of the most talented and enthusiastic minds.

PARTICIPANT PROFILE

Managers who wish to evaluate their professional experiences, step back, and reflect on a critical issue in light of the latest academic knowledge.

Indeed, the Double Degree provides professionals who seek to reach a new level of personal development with an opportunity for reflection, analysis, and academic stocktaking through sustained dialogue with academics and experts of proven international standing.



Excellence in research and scientific rigor generates innovation and adds value to the educational offer.

**Dr. Alessio
CASTELLO**

Professor of Management

THE PROGRAM STRUCTURE

Candidates start their learning journey to the DBA with introductory modules within the Master's program. Upon completing these modules, you will receive an MSc in Business Research from MCI The Entrepreneurial School, which will enable you to enter the second phase of the DBA program at IUM – the preparation of the actual doctoral thesis. MCI and IUM will accompany you through the entire process: from your research project's step-by-step to its final implementation.

YEAR 1



WORK ON LITERATURE REVIEW

WORK ON RESEARCH PROPOSAL

YEAR 2



REFINEMENT OF PROPOSAL, WORK ON CONFERENCE

WORK ON JOURNAL PUBLICATION

YEAR 3



LEARNING MODEL

RESIDENTIAL WEEKS

As part of their curriculum, the MSc-DBA students attend six residential weeks: in Monaco, Innsbruck, and other destinations. During these weeks, they participate in classes, seminars, and gain valuable business insights.

ONLINE LEARNING

A specially tailored distance learning program allows students to stay on track throughout every course. They will receive full support from dedicated advisors with extensive experience in guiding students through distance learning.

A COMMITTED FACULTY

The principal asset of the Double degree program jointly offered by IUM and MCI is a world-renowned faculty consisting of international academics with extensive experience in business and managerial practices in various fields. Professors passionate about guiding, accompanying, and cooperating with professionals in the building, execution, and publication of DBA research projects guarantee the relevance of academic research for the solution of managerial problems.

THE DBA SYNOPSIS

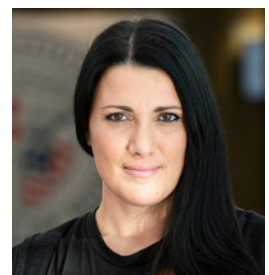
The synopsis is a presentation of the entire DBA project starting from the description of the managerial problem tackled in an academically rigorous manner down to the managerial implications of the results of the research project. It summarizes the original applied research that engages the professional experience.

AFTER A RIGOROUS ASSESSMENT OF THE SUBMITTED RESEARCH PROPOSAL TWO ADVISORS SUPPORT EACH STUDENT TOWARD THE SUCCESSFUL COMPLETION OF THE PROGRAM.



Dr. Mariateresa TORCHIA
DBA PROGRAM Director

Our candidates come from diverse business backgrounds, ranging from multinational companies to founders of their own ventures. All of them hold managerial positions. They seek to enhance their professional skills by integrating academic rigor with practical managerial relevance. Throughout the MSc-DBA program, candidates receive comprehensive support to develop their critical thinking, identify managerial challenges, and evaluate and implement solutions with tangible, real-world impact.





MISSION STATEMENT

IUM educates highly skilled and responsible business leaders from all over the world in the fields of high-value activities, particularly in Luxury, Hospitality, and Financial Services.

IUM offers outstanding teaching in its small, connected, stimulating, cross-cultural environment fostering an entrepreneurial spirit, collaborative work, experiential learning, and mutual understanding among students, faculty, and staff.

IUM stands for educational quality through research devoted to the advancement and dissemination of management knowledge in high-value activities to improve managerial practices. It conducts its research activities in close connection with the local and international business community, encouraging innovation, corporate social responsibility, and sustainable development.

IUM contributes to the internationalization of the academic institution to which it belongs, OMNES Education, and to the Principality of Monaco's attractiveness and dynamism.

TEACHING FEATURES

1. SMALL CLASS SIZE
2. INDIVIDUAL TREATMENT
3. OPEN DOOR/OPEN ACCESS POLICY
4. CLOSE COOPERATION WITH STUDENTS
5. RESEARCH PROJECT-ORIENTED CONTENTS



The Monaco DBA makes you walk the walk. This program is led by a Director and a team full of worldly and academic wisdom, rigorously consequent with their focus on making you perform while doing so with an open and caring eye. This environment enabled me to significantly advance the intervention framework of Panthera Solutions through my DBA research. Noteworthy unintended consequence: our cohort rich of strong characters allowed me to find friends for life.

Markus Schuller
Monaco DBA 2019
Founder Panthera Solutions

INTERNATIONAL NETWORK

Graduates from the Double degree program attain full **Alumni Status**. The Alumni Association carries out many initiatives. Our Alumni live and work in more than **100 countries**.

IUM
ALUMNI

RESEARCH FIELDS

The research priorities encompass various fields within business, management, and economics. Participants in the MCI-IUM Double Degree program will be integrated into relevant research centers or labs, where they will benefit from the intellectual stimuli provided by research groups in both Innsbruck and Monaco.

The faculty teaching and supervising the research projects are internationally renowned experts in their respective fields. Moreover, drawing on their extensive experience in both academia and industry, faculty members can help ensure that practical relevance is integrated into academically rigorous theses.

MCI RESEARCH FIELDS

BUSINESS DESIGN & INNOVATION

CHINA CENTER

CORPORATE SOCIAL RESPONSIBILITY

EXPERTISE CENTER SMART MOBILITY

FAMILY BUSINESS CENTER

INNOVATION IN SOCIAL & HEALTH SERVICES

INNOVATION, ENTREPRENEURSHIP & MARKETING

JEAN MONNET CHAIR

SME INNOVATION NETWORK

STRATEGY MERGERS & ACQUISITIONS RESEARCH

LAB SUPPLY CHAINS OF THE FUTURE

SUSTAINABLE TRANSFORMATION

TOURISM RESEARCH

UNIVERSITY MANAGEMENT RESEARCH

IUM RESEARCH FIELDS

COMMUNICATION AND DIGITAL INNOVATION

CORPORATE GOVERNANCE AND CAPITAL STRUCTURE

EARNING MANAGEMENT

EMERGING MARKETS

GENDER ISSUES

RISK MANAGEMENT

GLOBAL CAPITAL STOCK

INTERNATIONAL TRADE AND FINANCE

LUXURY MANAGEMENT

PRIVACY

SPORTS MANAGEMENT

SME FINANCING AND GROWTH



A WORLD-CLASS FACULTY

THE FACULTIES AT MCI AND IUM ARE COMPOSED OF:

- Permanent, affiliate, and visiting professors
- Experts, professionals, and entrepreneurs from industry
- Coaches experienced in professional, career, and personal development

Both universities are committed to educational quality through research aimed at advancing and disseminating management knowledge in high-value activities to improve managerial practices.

As renowned experts in their fields, faculty members at IUM and MCI lead research activities in collaboration with both local and international business communities, fostering innovation, corporate social responsibility, and sustainable development.

Our faculty is organized into subject areas that drive and promote synergy between teaching and research.

OUR PROFESSORS ENRICH THEIR FIELDS OF EXPERTISE AND THE DIFFUSION OF KNOWLEDGE THROUGH PROMINENT PUBLICATIONS, BASED ON A WIDE RANGE OF PERSPECTIVES, IN TOP-RANKED ACADEMIC JOURNALS.

HIGHLY QUALIFIED AND EXPERIENCED FACULTY

IN THE 2023-2024 ACADEMIC YEAR, FACULTY REPRESENT 34 DIFFERENT NATIONALITIES AND 33,62% ARE WOMEN



ABOUT IUM

A UNIQUE LEARNING AND NETWORKING EXPERIENCE

The International University of Monaco is a private institution of higher education founded in 1986 in the Principality of Monaco. Its program portfolio includes Bachelor's degrees, multiple Master's of Science programs, as well as MBA and DBA degrees. It focuses primarily on areas of expertise closely associated with Monaco: the management of high value-added service activities, particularly in the luxury and finance sectors.

This approach has allowed IUM to differentiate itself and achieve continuous growth, with student enrollment increasing from 300 in 2010 to over 1,000 in 2024.

Integration within the OMNES Education Group, the French leader in private higher education, has undoubtedly contributed to this development. Despite this growth, IUM remains an intimate, human-scale business school with a distinctly multicultural outlook.

With more than 70 different nationalities represented in its student body, IUM fosters interactions and exchanges among students from all over the world.

+1,000

STUDENTS

70

NATIONALITIES

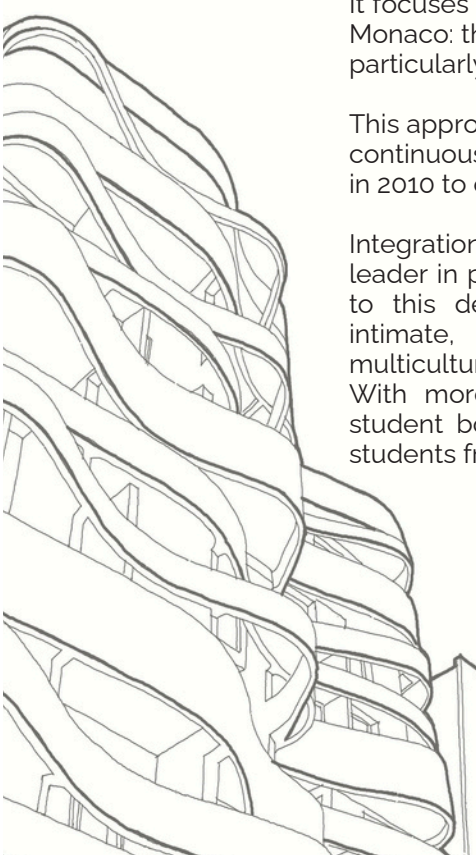
+4,000

ALUMNI

100%

A GLOBAL ATTITUDE

THE PRINCIPALITY OF MONACO
A PLACE HUNGRY FOR NEW IDEAS
DISRUPTIVE STRATEGIES AND
INNOVATIVE BUSINESS MODELS





ABOUT MCI

THE ENTREPRENEURIAL SCHOOL

MCI links together the best out of science, economy, and consulting to the unique concept of an international Entrepreneurial University.

The distinctive entrepreneurial philosophy and mission, combined with a strong commitment to addressing ongoing challenges, require powerful characteristics such as innovative thinking, agility, creativity, perseverance, and enthusiasm. This "can-do approach" enables MCI to view challenges and unresolved issues as opportunities for creativity and innovation.

With a unique portfolio of Bachelor's, Master's, and Executive Education programs of high-quality education and training, all MCI students benefit from high practical relevance on an international level delivered by our pool of outstanding faculty.

MCI empowers motivated personalities to achieve outstanding performance, provides profound academic competence, and creates innovative know-how transfer within a strong and growing international network.



“Bringing together theory and practice, different cultures, and locations, the IUM DBA is a highly inspirational journey for anybody who seeks the intellectual challenge and investment in oneself.”

Dr. Maria KREUZER
Academic Director of the MSc Program

3.634 STUDENTS

14.571 SUCCESSFUL ALUMNI

304 PARTNER UNIVERSITIES

304 PERMANENT FACULTY

887 ADJUNCT FACULTY

STUDENTS FROM 64 NATIONS

35 INTERNATIONAL AWARDS & PRIZES

AACSB ACCREDITED

2 FIBAA PREMIUM SEALS

1 FIBAA QUALITY SEAL 'Excellence in Digital Education'

1

Admission CRITERIA

- > Evidence of relevant personal, professional, and educational experience
- > Motivation to study and research in the chosen field and clearly defined career objectives
- > Leadership potential and personal achievement and interests
- > Contribution to the University's mission statement
- > A Master Degree in any subject plus a minimum of 5 years of managerial experience
- > Bachelor degree in any subject plus a minimum of 7 years of managerial experience.

2

Admission PROCEDURE & DOCUMENTS

- > Statement of research
- > Master degree or Bachelor degree transcripts and diploma(s)
- > 2 letters of recommendation
- > CV (resume)
- > Passport photocopy
- > ID picture
- > Proof of English Proficiency (TOEFL, IELTS, or Cambridge)
- > An application fee of € 80

3

Apply

ONLINE

WWW.MONACO.EDU

MEET US

Le Stella - IUM
14, Rue Hubert Clérissi
98000 Monaco

FOR FURTHER INFORMATION

- > Call us:
+377 97 986 986
- > Send us an email:
admissions@monaco.edu

MEET US



The International University of Monaco is a partner of OMNES Education, one of the leading French educational institutions with campuses in Paris, Bordeaux, Lyon, Chambéry, London, Monaco, Geneva, Shanghai, Abidjan, and San Francisco.