



INTERNATIONAL
UNIVERSITY
OF MONACO

**AN INTERNATIONAL EDUCATION
FOR A WORLD OF OPPORTUNITIES
BACHELOR IN BUSINESS ADMINISTRATION**



STUDYING AT IUM

EDUCATE FOR IMPACT



PATRICE SARGENTI
Program Director



With a highly international faculty and student body, our program offers a cutting-edge business foundation through a flexible and interdisciplinary curriculum. This allows students to tailor their education while maintaining a strong grasp of comprehensive management principles.

Students engage in a rewarding and challenging learning experience, where they develop critical and strategic thinking skills and master various business methods. IUM's pedagogical approach emphasizes experiential learning, requiring active participation in business events, company projects, business

plan competitions, and continuous interaction with our business partners.

Our program is distinguished by its diverse international student community and numerous opportunities for studying abroad. International business internships, specialized business courses, and other academic programs provide students with unique experiences and a launchpad for international careers. Upon graduation, IUM bachelor's degree students possess both a solid academic foundation and highly sought-after practical skills. ”



ACCREDITATIONS



AACSB Accreditation represents the highest standard of achievement for business schools worldwide. AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education. As the longest-serving and largest business education network, AACSB connects educators, learners, and businesses to create the next generation of great leaders.



IUM's MBA program has held accreditation by the Association of MBAs (AMBA) since 2005, showing the school's ongoing commitment to quality assurance, enhancement, and innovation to deliver the best value for students, graduates, employers, and society. For over 50 years, AMBA has promoted graduate management education through program accreditation and network building.

BACHELOR IN BUSINESS ADMINISTRATION

The IUM Bachelor's degree program is an undergraduate program that attracts highly skilled and talented students from around the world who have recently graduated from high school. This three-year Bachelor's in Business Administration is conducted entirely in English.

In the third year, students can choose a specialization to refine their knowledge in specific sectors: Luxury, International Finance, Sports and Event Management, or Digital Business Development. IUM's mission emphasizes the importance of research dedicated to advancing and disseminating management knowledge in high-value activities.

IUM BACHELOR'S DEGREE STUDENTS GRADUATE WITH A SOLID ACADEMIC BACKGROUND AND SOUGHT-AFTER PRACTICAL SKILLS.

WITH A HIGHLY INTERNATIONAL FACULTY AND STUDENT BODY, STUDENTS GAIN A CUTTING-EDGE BUSINESS FOUNDATION THROUGH A FLEXIBLE AND INTERDISCIPLINARY CURRICULUM. THIS APPROACH ALLOWS THEM TO PERSONALIZE THEIR EDUCATION WHILE MAINTAINING A STRONG GRASP OF COMPREHENSIVE MANAGEMENT TRAINING AND SUSTAINABLE DEVELOPMENT PRINCIPLES.



During my Bachelor studies at IUM, I experienced a transformative academic journey that built a strong foundation for my career. The diverse and engaging curriculum equipped me with solid business knowledge while fostering critical thinking and problem-solving skills. The international environment and interactions with professors and peers broadened my perspective, enhancing cultural understanding and collaboration. Furthermore, IUM's focus on practical experience through projects and internships provided real-world context, preparing me to confidently enter the professional world. I am grateful for the holistic education and lasting connections I gained at IUM.

PATRICK-DANIEL BRIZMANN
BACHELOR'S STUDENT

LEARN IN MONACO,
SUCCEED WORLDWIDE



WHY IUM?

SO MANY REASONS TO CHOOSE IUM

1 MULTICULTURAL ENVIRONMENT

At IUM, diversity is at the heart of our community. With students from **over 80 nationalities**, we offer a genuinely global learning environment. **English** is our medium of instruction, ensuring accessibility and inclusivity. Our curriculum is designed to provide a comprehensive understanding of business scenarios worldwide, incorporating projects, case studies, and examples from diverse regions.

In the 2023-2024 academic year alone, our students completed internships in 31 countries, gaining invaluable international experience and exposure.

2 MONACO EXPERIENCE

Monaco, situated between France and Italy, represents a unique economic model. Leveraging its international setting and the prestige of the Principality, IUM offers a learning environment that merges the advantages of a small country with extensive connections to global businesses, international diversity, and an entrepreneurial spirit. The Principality of Monaco is a vibrant, multicultural hub where students can explore and experience the finance, sports, and luxury industries at the highest level. The country provides an unparalleled gateway to successful companies right at IUM's doorstep.

3 ENTREPRENEURIAL MINDSET

At IUM, we help students develop an entrepreneurial mindset and the creative leadership skills needed to excel in both startup and enterprise environments. IUM creates entrepreneurs for life.

1,100+
STUDENTS
80+
NATIONALITIES
MAX 50
STUDENTS PER CLASS
800
EVENTS IN MONACO
PER YEAR
4,300+
ALUMNI

4 EXPERIENTIAL LEARNING

At IUM, students can apply their academic learning in a real business context outside of their day-to-day learning environment. The experiential learning approach characterizes the entire curriculum, emphasizing practical applications, real-world examples, and case studies. This approach provides students with the opportunity to work on concrete, topical challenges presented by companies and to engage actively with relevant company executives in strategic decision-making and recommendations. These experiences typically occur during business competitions, internships, team-based projects, and study trips organized within the program.

5 INDIVIDUAL SUPPORT AND NETWORK

IUM provides students with significant academic and personal support to complement Monaco's educational and social experience. Students benefit from exclusive events and networking activities with key stakeholders in Monaco and many leading global companies.

Studying at IUM means becoming part of an internationally recognized community. The well-established and continually growing Alumni association, present in numerous countries, is the cornerstone of IUM's worldwide success.



PROGRAM STRUCTURE

YEAR 1

FUNDAMENTALS

Core Courses (Semesters 1 & 2)

- Economics in Business
- Business and Management
- Human Resources Management
- Marketing Management
- Accounting for Managers
- IT and Digital Tools for Managers
- Communication in the Business Environment
- Mathematics for Business
- Ethics and Critical Thinking
- Experiential Learning

Optional Summer Internship

YEAR 2

FUNCTIONAL KNOWLEDGE AND INTERNATIONAL EXPERIENCE

Students can opt for a **single semester abroad** or choose the **international track**, which includes **two semesters abroad**.

Residential Courses (Semester 3 or 4)

- Project Management
- Legal Environment of Business
- Corporate Finance
- Sustainable Business
- Consumer Behavior
- Shift B2: An innovative multidisciplinary course for 2nd-year OMNES Education Group students, focusing on case studies and role plays

Digital Marketing strategy

Data Management and Analysis

YEAR 3

CHOOSING A SPECIALIZATION

Semester 5: Strategic Thinking and Specialization

Core Module: Strategy and Global development

Specializations:

- Global Business
- Communication and Event Management
- Luxury Marketing, Sales and Services
- Sports Business Management
- International Finance
- Digital Business Development
- Luxury Tourism and Hospitality

Apprenticeship Track:

Monaco Banking and Financial Services

Semester 6: Company Immersion

4-6 month internship in Monaco or abroad

STUDY ABROAD

THE INTERNATIONAL UNIVERSITY OF MONACO HAS DEVELOPED A WIDE RANGE OF PARTNERSHIPS WITH QUALITY INSTITUTIONS TO IMPROVE THE CULTURAL BROADENING AND ACADEMIC KNOWLEDGE OF ITS STUDENTS.

UNIVERSIDAD DEL CEMA

(Buenos Aires, Argentina)

MCI MANAGEMENT INNSBRUCK

(Innsbruck, Austria)

INSPER, SÃO PAULO

(São Paulo, Brazil)

UNIVERSITÉ DU QUÉBEC À RIMOUSKI

(Lévis & Rimouski, Canada)

CONCORDIA UNIVERSITY

(Montreal, Canada)

SPROTT SCHOOL OF BUSINESS

(Ottawa, Canada)

FAIRLEIGH DICKINSON UNIVERSITY

(Vancouver, Canada)

UNIVERSITÉ DE SHERBROOKE

(Sherbrooke, Canada)

THE HANG SENG UNIVERSITY OF HONG KONG

(Hong Kong, China)

TONGJI UNIVERSITY

(Shanghai, China)

ZAGREB SCHOOL OF ECONOMICS AND MANAGEMENT

(Zagreb, Croatia)

ESCE PARIS

(Paris, France)

MUNICH BUSINESS SCHOOL

(Munich, Germany)

RITSUMEIKAN ASIA PACIFIC

(Beppu, Japan)

NAGOYA UNIVERSITY OF COMMERCE AND BUSINESS

(Nagoya, Japan)

UNIVERSITY OF LIECHTENSTEIN

(Liechtenstein, Liechtenstein)

INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY

(Monterrey, Mexico)

RABAT BUSINESS SCHOOL

(Rabat, Morocco)

RANEP A IBS

(Moscow, Russia)

SOLBRIDGE

(Daejeon, South Korea)

HANYANG UNIVERSITY

(Seoul, South Korea)

EU BUSINESS SCHOOL

(Barcelona, Spain)

KARLSTAD UNIVERSITY

(Karlstad, Sweden)

ÖREBRO UNIVERSITY

(Örebro, Sweden)

EU BUSINESS SCHOOL

(Geneva, Switzerland)

OST – EASTERN SWITZERLAND UNIVERSITY OF APPLIED SCIENCES

(St. Gallen, Switzerland)

ZHAW SCHOOL OF MANAGEMENT AND LAW

(Winterthur, Switzerland)

NCU TAIWAN

(Taoyuan City, Taiwan)

SABANCI UNIVERSITY

(Istanbul, Turkey)

AMERICAN UNIVERSITY IN DUBAI

(Dubai, UAE)

EDINBURGH NAPIER UNIVERSITY

(Edinburgh, UK)

OMNES EDUCATION LONDON SCHOOL

(London, UK)

BARRY UNIVERSITY

(Miami, USA)

DREXEL UNIVERSITY

(Philadelphia, USA)

FAIRLEIGH DICKINSON UNIVERSITY

(Teaneck, NJ, USA)

SUFFOLK UNIVERSITY

(Boston, USA)

IUM FIRMLY BELIEVES THAT AN INTERNATIONAL OUTLOOK IS ESSENTIAL FOR EVERY STUDENT TO BE WELL-PREPARED FOR A GLOBAL CAREER AND TO MAKE A MEANINGFUL IMPACT. THAT'S WHY WE REQUIRE ALL BACHELOR'S STUDENTS TO SPEND AT LEAST ONE SEMESTER ABROAD.

PLACEMENT AND CAREERS

BACHELORS GRADUATES STATISTICS

CLASS OF 2024 AT 6 MONTHS

BBA ALUMNI OF THE CLASS OF 2024 ARE WORKING WORLDWIDE

MONACO: 50%
WESTERN EUROPE: 24%
NORTHERN EUROPE: 9%
SOUTHERN EUROPE: 3%
EASTERN EUROPE: 3%
AFRICA: 3%
ASIA: 3%
NORTHERN AMERICA: 3%

CAREER DAYS AND THE CAREER WEEK

The Career Days at IUM give Bachelor students a unique chance to meet recruiters seeking interns and graduates. Over two days, students explore recruitment processes in top companies, while international firms connect with IUM students and alumni. The Career Week complements this with workshops, talks, and mentoring sessions to develop practical skills and prepare for future careers.

COMPANY INDUSTRIES

Company Industries	Percentage
Banking, Finance, Insurance	24%
Healthcare, Pharmaceutical industry	23%
Internet & E-commerce	13%
High Technology, Telecommunication, IT	11%
Sport & Entertainment	7%
Tourism & Leisure	6%
Real Estate / Construction	4%
Education / Training	3%
Retail / Fast moving consumer goods	3%
Others	2%

TOP EMPLOYERS

ALLIANZ / AMAZON / ARMANI HOTEL / AS MONACO FC / CARTIER / CFM INDOSUEZ WEALTH MANAGEMENT / CLUB MED / EDMOND DE ROTHSCHILD / GOOGLE / GUCCI / KERING / KPMG / LOUIS VUITTON / LUXOTTICA / MADSENS-CRIPPS/ MCKINSEY & COMPANY / NORTHROP & JOHNSON / PLATINIUM GROUP / SCORPIO GROUP/ SILVERSEA CRUISES / V. SHIPS / Y. CO

WE HAVE CONNECTIONS WITH INSTITUTIONS IN OVER 50 DIFFERENT COUNTRIES.

COUNTRIES

Albania • Algeria • Australia • Austria • Bahamas • Belgium • Brazil • Bulgaria • Canada • China • Colombia • Côte d'Ivoire • Croatia • Denmark • Estonia • Ethiopia • Finland • France • Germany • Hong Kong SAR China • India • Iran • Ireland • Italy • Japan • Kazakhstan • Lebanon • Lithuania • Luxembourg • Macedonia • Mexico • Moldova • Monaco • Morocco • Netherlands • Nigeria • Norway • Philippines • Portugal • Qatar • Russia • Senegal • Serbia • Singapore • South Africa • Spain • Sri Lanka • Sweden • Switzerland • Tunisia • Turkey • United Arab Emirates • United Kingdom • United States

STAND OUT IN THE
JOB MARKET

87%

OF GRADUATES ARE WORKING 6 MONTHS AFTER GRADUATION**

* Alumni who are continuing their studies are excluded from this count
* Class of 2024

30%

OF GRADUATES WERE RECRUITED BY A MULTINATIONAL COMPANY*

* Class of 2024



The BBA program helped me develop fundamental skills of leadership, team work and public speaking that are supporting me now to succeed in my professional career. The unique experience of having classes with a small number of international students and participating in diverse and recurring team projects enhanced my confidence in a role where leadership, mental flexibility, and a high level of responsibility are required from the beginning. Additionally, by demonstrating preparedness and commitment in class, some faculty members voluntarily assisted me in finding internship opportunities. Ultimately, I enthusiastically accepted a job offer from a professor, who is also a finance professional, following my internship.

ALUMNUS BBA CLASS 2022

ANDREA PROLA

VENTURE CAPITAL ANALYST - ROCA VENTURE

ADMISSION PROCEDURE

WE STRIVE TO SELECT A DIVERSE STUDENT BODY, ONE THAT NOT ONLY REFLECTS A VARIETY OF BACKGROUNDS, CULTURES, AND NATIONALITIES BUT A WIDE RANGE OF PERSONAL INTERESTS AND PROFESSIONAL AMBITIONS. WE SEEK APPLICANTS WITH HIGH POTENTIAL FROM ALL OVER THE WORLD WHO WISH TO SHARE THEIR TALENT AND DREAMS WITH THEIR COMMUNITY.



1. UPLOAD THE NECESSARY DOCUMENTS ON OUR WEBSITE MONACO.EDU:

Compulsory documents:

- Valid ID
- Transcripts for the last two years of high school
- Diploma (if already graduated)
- ID Picture
- Motivational letter

Optional document:

- Proof of English language skills is required if available (e.g., TOEFL 79, IELTS 6.0, Cambridge B2). This requirement is waived for native English speakers or those who have completed their education in English
- €70 Application Fee

2. ONLINE INTERVIEW:

- Motivational interview

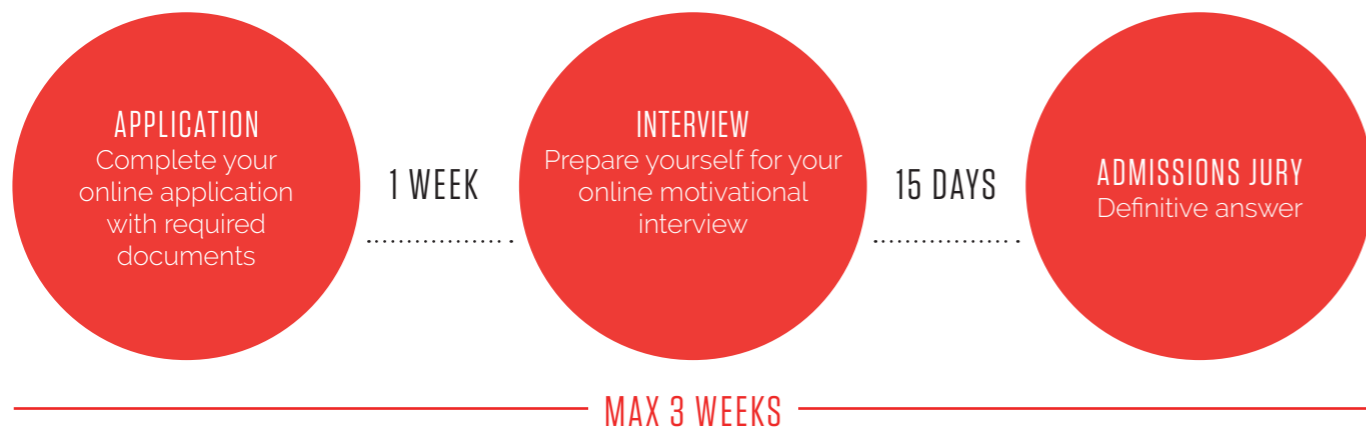
3. ADMISSION PROCESS:

- Evaluation by the admission jury
- Decision by the admission jury within two

2 INTAKES: September or January

Admission Criteria

- International profile of the candidate:
 - Exposure to cultural diversity
 - Open mindedness
- Academic performance (honors, special distinctions)
- Language skills
- Extra-curricular activities (awards in sports/arts)
- Career path/professional project/business expertise



MONACO ECOSYSTEM

BACHELOR PROGRAM

The Principality of Monaco, located between France and Italy on the French Riviera, is a dynamic and multicultural environment where students can learn and experience the finance, sport, and luxury industries at the highest level.

THE PRINCIPALITY OF MONACO A PLACE HUNGRY FOR NEW IDEAS, DISRUPTIVE STRATEGIES AND INNOVATIVE BUSINESS MODELS

50% OF GRADUATES ARE WORKING IN MONACO*
* Class of 2024



MONACO'S GLOBAL APPEAL

A Sovereign and Stable State: Independent, neutral, and a model of strong institutions.

A Thriving Economic Hub: From international trade and services to tourism, real estate, construction, engineering, banking, and finance, Monaco is a powerhouse of business and innovation.

Access to Key Decision-Makers: Unique opportunities to connect with successful entrepreneurs and influential leaders based in the Principality.

A Sustainable Economic Model: Debt-free with a structurally balanced budget, offering long-term security and stability.

Commitment to Sustainability: A pioneer in eco-responsible practices, preserving nature and promoting sustainable development.

World-Class Event Destination: Renowned for hosting high-profile conferences, congresses, and international gatherings.

All on the French Riviera: Combining business excellence with the unparalleled lifestyle and beauty of Monaco's Mediterranean setting.



MEET US

INTERNATIONAL UNIVERSITY OF MONACO

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98000 Monaco

Call us:

+377 97 986 996

Send us an email:

admissions@monaco.edu

WWW.MONACO.EDU



Book your
online personal
appointment



40,000 STUDENTS

215,000 ALUMNI

15 SCHOOLS

Paris, Lyon, Bordeaux, Beaune, Chambéry,
Rennes, Marseille, Geneva, Lausanne,
Monaco, London, Munich, San Francisco,
Abidjan, Barcelona

19 CAMPUS IN FRANCE AND
ABROAD

100+ NATIONALITIES

BUSINESS INCUBATORS

10,000 PARTNER COMPANIES

350 PROFESSORS

3,000 EXPERTS



OMNES Education, a leader in private higher education, is the only French Group that offers a wide range of the main fields of higher education and research: Management, Engineering, Political Science and International Relations, Communication, and Advertising.

Our commitments:

- Make our graduates key players in the global transformation
- Develop the employability of our students

Our degrees:

- Bachelor, BBA,
- Master, MSc, MS, MBA, DBA, Ph.D.

Our DNA:

- Entrepreneurship, adaptation, innovation
- Located in the heart of cities, our schools offer a unique student experience

Our values:

- Multicultural, respectful of diversity, the OMNES Education Group ranks 1st in France in the UI GreenMetric ranking in CSR.