

JUM

INTERNATIONAL
UNIVERSITY OF MONACO

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION



INSPIRING THE GLOBAL GENERATION

The International University of Monaco

Located in the Principality of Monaco, the International University of Monaco (IUM) is an independent, English language institution of higher education.

IUM nurtures a unique multi-cultural community (over 400 students representing 60 nationalities) and offers an unparalleled academic and business education in one of the world's leading business hubs.

Students learn in small classes, and receive tailored, individual attention from professors. In addition, the University provides individual career counseling and students enjoy the support of a dedicated team of professional staff.

IUM distinguishes itself by the excellent placement rates of its students and its position in prestigious international rankings.

IUM DISTINCTIVE POINTS

- ➔ **Unparalleled Cultural Diversity**
- ➔ **Individual Attention & Caring Environment**
 - Dedicated faculty & staff
 - Small class sizes
 - High ratio faculty/students
 - Tutoring & Mentorship
- ➔ **Excellent placement rate**
Highly successful Alumni



BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

The BSBA is a 240-ECTS (120-US credits) program. This rigorous study program can be completed in 3 or 4 years, according to each student's progress. The program structure is transferable across Europe and the USA, as it has been designed to fully comply with the Bologna Agreement requirements.

We pride ourselves on being a thoroughly international University, and we offer all classes in English. For students who may need to improve in the language of business, the University also offers an intensive English program for non-native speakers.

GET A MASTER'S DEGREE IN 4 YEARS:

Accelerated 3+1 program

If you are an IUM undergraduate with a good GPA, you might be among the limited number of students accepted into the accelerated 3+1 program. This 4-year program culminates in a bachelor's degree (BSBA) and the Master's degree in one of the following specializations:

- International Business and Global Affairs
- Finance
- Luxury Goods and Services

In order to qualify, you have to complete your undergraduate with a CGPA of 3.25 or more. Successful completion of the 3+1 program typically results in the awarding of the undergraduate degree after the third year and an MSc after the fourth year.

If you are accepted in the 3+1 program, you will obtain a Presidential Scholarship of € 5,000 applied to the tuition fees of the Master degree of your choice.



THE PRINCIPALITY OF MONACO

- ➔ **4,800 companies** in many different sectors such as Hospitality & Tourism, Congress, Cosmetics, Pharmaceuticals, Fashion, Finance – 70+ financial institutions, Automotive parts, Shipping, Trade, Yachting
- ➔ **Revenues of the Principality: € 17 Billion**
Casino related activities represent only 5%
- ➔ **One of the highest GNP's per capita: + € 50,000**
- ➔ **33,000 inhabitants**, 7,000 nationals, 26,000 residents representing **200+ nationalities**
Home to famous entrepreneurs
- ➔ **One of the safest places in the world**

BSBA PROGRAM KEY FEATURES

The undergraduate program provides a first-class academic curriculum. Students acquire management skills from our outstanding faculty in all business areas, including management, accounting, finance, marketing, business law, quantitative methods, operations and logistics.

As an integral part of the curriculum, the University is also dedicated to teaching the personal skills necessary to compete in fast-paced business environments. Students develop into team players as well as manager and leaders.

BSBA Program at a glance

- intensive 3 year program
- all courses delivered in English
- 240 ECTS credits
- meets the US requirements (4 years – 120 US credits)
- unparalleled student diversity
- personal attention, small class-size
- safe, secure and caring environment

Student profiles

- international
- with a good academic standing due to program intensity
- entrepreneurial spirit – family business background
- motivated and full of potential



All students are required to complete a 3 month internship. It provides invaluable hands-on experience in their field of interest, and students can practice the skills learnt at the University.

INTERNATIONAL PARTNERS & EXCHANGE PROGRAMS

Students may also opt to study abroad with one of our many prestigious partner universities in North and South America, Asia, and Europe. IUM has a range of agreements and relationships with a variety of institutions such as:

ASIA

Bangkok University, Bangkok - Thailand
 CQM Jiao Tong University, Shanghai - China
 Icfai University, Dehradun, Uttaranchal - India
 Nagoya University of Commerce, Nagoya - Japan
 School of Management, Tongji University, Shanghai
 Sungkyunkwan University, Seoul - Korea
 University of International Business & Economics, Beijing
 Zheng Zhou University, Zheng Zhou - China

EUROPE

ESIC, Madrid - Spain
 Hedmark University, Rena - Norway
 Middlesex University, London - England
 University St. Cyril and Methodius, Skopje - Macedonia

AMERICAS

American University, Washington, DC – U.S.A.
 Fairleigh Dickinson University, New Jersey - U.S.A.
 Florida International University, Miami, Florida - U.S.A.
 Hawai Pacific University, Hawaii - U.S.A.
 Oglethorpe University, Atlanta, Georgia - U.S.A.
 Portland State University, Portland, Oregon - U.S.A.
 Suffolk University, Boston, MA - USA
 University of Miami, Coral Gables, Florida - U.S.A.
 Tec de Monterrey, Monterrey - Mexico
 Universidad del CEMA, Buenos Aires - Argentina

TERM 1

Business Studies Communication
 Business Presentation and Debate Skills
 Presentation Skills
 Business World Today
 Mathematics for Business
 Introduction to Business Management
 Computer-based Systems
 Workshop: Math Directed Studies
 Workshop: Note-taking & Study Skills

TERM 4 - OR EXCHANGE

Introduction to Corporate Finance
 Principles of Marketing
 Logistics, Operations & Projects
 International Economics
 www - What a Wonderful World
 Workshop: Management Critical Thinking

TERM 7

Managerial Accounting and Cost Analysis
 Art and Techniques of International Sales & Negotiations
 Management Information Systems
 International Relations and Geopolitics
 Workshop: Thesis Method & Practicum

TERM 2

Academic Studies Skills
 Academic Communication - Report and Research
 Probabilities and Statistics for Business
 Organizational Behavior & Human Resources Management
 Data Organization and Systems
 Microeconomics

TERM 5 - OR EXCHANGE

Professional Communication - Writing
 Entrepreneurship & Family Business Management
 Financial Markets
 Consumer Behavior International Perspectives

TERM 8

Strategies in Corporate Social Responsibility and Reputation Management
 Global Business Strategy
 Brand Management
 The European Union
 Business Law

TERM 3

Advanced Statistics for Business
 Business Ethics & Leadership
 Principles of Accounting
 Macroeconomics
 Project Management
 Workshop: Time and Stress Management

TERM 6

International Business Internship

TERM 9

Business Simulation
 Professional Thesis

STUDENT LIFE

The University has a vibrant student life, with an active student association and an award winning sports team. Students can take part in national and international tournaments in tennis, sailing, golf, and soccer. We also run a unique Entrepreneur Association where students can develop their network of contacts in Monaco's business community.

The University's International Services Department assists candidates and admitted students with all aspects of administration such as visas and residency permits, and helps them find affordable local accommodations.

GRADUATE STUDIES AFTER IUM

Many of our students decide to continue their studies at the graduate level, specializing in areas such as finance, human resources management, communications and international marketing. Past students have been accepted into universities such as Harvard, NYU, Stockholm Business School, SDA Bocconi, Warwick, and London School of Economics.

CAREERS

Each year **nearly 90% of our students find positions in the business sector shortly after graduating.**

Employment opportunities vary from banking and finance to real estate, luxury goods, hospitality and tourism.

The University provides an unparalleled opportunity to network with business leaders, both locally in Monaco's renowned professional community, and through visiting lecturers and industry seminars. Most of our graduates can speak more than three languages and find jobs in a highly international atmosphere.



IUM SOCCER TEAM



IUM STUDENTS WITH HSH PRINCE ALBERT II
AFTER THEY WON THE 2009 FRENCH KARTING CHAMPIONSHIP



IUM STUDENTS DURING A RAFTING WEEK END

ADMISSION & REQUIREMENTS PROCESS FOR THE BSBA PROGRAM

The IUM admission process is thorough. We seek highly motivated students who can demonstrate strong academic abilities and share their diverse cultural and extra-curricular backgrounds in the classroom environment. Applicants are admitted on the bases of their entire dossier. IUM accepts all national high school examinations and accepts students after they have obtained their country's high school diploma. They need to provide:

- Application form
- Essays
- 2 letters of recommendation
- High school transcript
- Interview
- Proof of English proficiency (TOEFL, TOEIC, IELTS, Cambridge Certificate) for applicants whose studies were not done in English.

Tuition & fees

Tuition rates per term for the BSBA program are currently calculated on a per credit rate of € 350, with the exception of the Business Internship at € 1,200 and of the Final Research Project at € 2,200.

The number of credits per course and the number of courses taken each term determines the total cost per year.

Price per year for the 3-year option:

BSBA total tuition for the year 1 (terms 1, 2, and 3): € 15,750.

BSBA total tuition for the year 2 (terms 4, 5, and 6): € 12,400.

BSBA total tuition for the year 3 (terms 7, 8, and 9): € 14,100. Students also

Selection criteria

- 1) International profile of the candidate - Exposure to cultural diversity
- 2) Academic performance (honors, special distinctions)
- 3) Language skills (2 minimum)
- 4) Extra-curricular activities (honors, awards in sports/arts)

Please, visit our website www.monaco.edu for more information including application deadlines and downloadable forms.

Please do not hesitate to contact us directly. We will be happy to talk to you and provide you with personalized feedback.

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