



## **Business Education: Monaco Launches Masters in International Business & Global Affairs**

### **News/Business Education:**

### **The University of Monaco launches a new masters degree in International Business and Global Affairs to kick off this September**

by the WCW Editorial Team

The International University of Monaco (IUM) will start a new Master's in International Business and Global Affairs at the beginning of the 2009 school year. A 10-month programme taught entirely in English, the intensive course will offer an interdisciplinary approach towards understanding globalisation and geopolitics in the international and multicultural environment of the Principality of Monaco.

This master will "allow students wishing to work internationally to perfect their knowledge in management, marketing and international finance, while being initiated to the theories of the economy of development, international relations and geopolitics, and also the indispensable questions of ethics and sustainable development," said Marie-José Rinaldi-Larribe, director of the programme.

### **Special Features**

In contrast with other leading business schools — which often offer separate Masters in international business and international relations programmes — IUM proposes a two-tiered programme with both international business and global affairs components. The programme is well-rounded, offering a theoretical approach essential to understanding global phenomena, as well as pragmatic teaching based on the experience of professionals in their areas of expertise.

Additional programme components, such as study trips in foreign countries and the completion of humanitarian projects in collaboration with a local NPO, will also offer a hands-on approach.

A special feature of the Monaco programme is that the Masters in International Business and Global Affairs can be completed in an intensive 10-month period, and is ideally suited for students wishing to enter the professional world rapidly.

### **Multiple International Opportunities**

The objective of the programme is to train responsible, engaged leaders for positions in management. At the end of the programme, graduates will have obtained the knowledge and tools necessary to undertake international careers at a high level, whether this be in a company or within an international organisation (NGO or governmental organisations) or in diplomacy.

### **Practical information:**

Length of programme: 10 months

Teaching language: English

Enrollment: Applications accepted until June 15 for the school year beginning in September 2009.

### **About the International University of Monaco**

The International University of Monaco is an independent institution located in the Principality of Monaco. The University was founded in 1986 to bring to the dynamic region of southern France high-quality undergraduate and postgraduate management education, combining European rigor with the American practical approach. IUM offers a balanced and pragmatic approach to business, technology and education that combines functional education and an analytical approach to the field of management by using case studies and lecture teaching. The cross-cultural experience and multilingual proficiency help to ensure a smooth transition for graduates into active business life where they are ready to accept responsibility and become innovative leaders.