

## The International University of Monaco launches a Master's in International Business and Global Affairs

**May 2009** — The International University of Monaco (IUM) will start a new Master's in International Business and Global Affairs at the beginning of the 2009 school year. A 10-month program taught entirely in English, the intensive course will offer an interdisciplinary approach towards understanding globalisation and geopolitics in the international and multicultural environment of the Principality of Monaco.

This master will “allow students wishing to work internationally to perfect their knowledge in management, marketing and international finance, while being initiated to the theories of the economy of development, international relations and geopolitics, and also the indispensable questions of ethics and sustainable development,” said Marie-José Rinaldi-Larribe, director of the program.

### *A unique specialisation and program length*

Contrary to competing business schools — which often offer separate Masters in international business and international relations programs — IUM proposes a two-tiered program with both international business and global affairs components. The program is well-rounded, offering a theoretical approach essential to understanding global phenomena, as well as pragmatic teaching based on the experience of professionals in their areas of expertise.

Additional program components, such as study trips in foreign countries and the completion of humanitarian projects in collaboration with a local NPO, will also offer a hands-on approach.

Unlike similar programs which generally last two years, the Masters in International Business and Global Affairs is an intensive 10-month program, ideal for students wishing to enter the professional world quickly.

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## ***Multiple international opportunities***

The objective of the program is to train responsible, engaged leaders for positions in management. At the end of the program, graduates will have obtained the knowledge and tools necessary to undertake international careers at a high level, whether this be in a company or within an international organisation (NGO or governmental organisations) or in diplomacy.

### **Practical information:**

Length of program: 10 months

Teaching language: English

Enrollment: Applications accepted until June 15 for the school year beginning in September 2009.

### Admissions requirements:

- Hold a bachelors degree or equivalent
- Proof of adequate English (TOEFL, TOEIC, IELTS or the equivalent)
- Two letters of recommendation from professors and/or employers
- Application
- Interview

Tuition : 16 800 €

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## **About the International University of Monaco**

The International University of Monaco is an independent institution located in the Principality of Monaco. The University was founded in 1986 to bring to the dynamic region of southern France high-quality undergraduate and postgraduate management education, combining European rigor with the American practical approach. IUM offers a balanced and pragmatic approach to business, technology and education that combines functional education and an analytical approach to the field of management by using case studies and lecture teaching. The cross-cultural experience and multilingual proficiency help to ensure a smooth transition for graduates into active business life where they are ready to accept responsibility and become innovative leaders. [www.monaco.edu](http://www.monaco.edu)